Health and Wellness Services in Large Cities: The Case for a Geographical Lens

Eric E. Otenyo\(^a\), Earlene A. Smith\(^b\)

\(^a\)Professor of Politics and Public Administration, Northern Arizona University, Flagstaff, AZ, USA
\(^b\)Ph.D Student of Politics and Public Administration, Northern Arizona University, Flagstaff, AZ, USA

Abstract

For over two decades, Employee Wellness Programs (EWPs) have been implemented in several global corporations. Yet, students of organizations have paid scanty or little attention to the geographical factors affecting the specific wellness approaches promoted and adapted by these corporations. This article attempts to fulfill this fundamental need by exploring and analyzing the geographic settings within which EWPs are situated. The analysis provides a framework for integrating geographical logic with descriptions of EWPs from a global standpoint. In doing so, the article presents an agenda for further exploration to underscore the salience of space in the promotion of health cultures within organizations.

Key Words: Employee Wellness Programs (EWPs), Large Cities, Healthy Workforce, and Public Health Services

References


