Job Motivation among Faculty in Management Institutes

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Abstract

Motivation is a set of processes that arouse, direct and maintain behavior, which is a significant determinant of job performance. Motivation positively impacts job performance and thereby contributes to job satisfaction, which in turn exhibits positive relationship with productivity. The present study aims at analyzing motivation of faculty working in management institutions in the State of Andhra Pradesh. The present study considered seventeen factors that impact job motivation. The factors for motivation differed across institutions with the highest score being in the Central University and declining in descending order among State Universities, Deemed Universities, autonomous colleges, affiliated colleges and AICTE (standalone) institutes. Motivation is dependent on various factors.

References


